

# Integrated, impactful and effective PR across EMEA that aligns with the corporate plan



## Delivering PR in Benelux

Our experienced team based in Amsterdam, Netherlands consists of professionals with various backgrounds, skills and knowledge that complement each other. Based on this combined experience and our collective learning, we have taken the best elements to find the Touchdown way in order to do the best job for our clients.

Delivering marketing communications and PR in this intricate reality used to be a complex, time-consuming and expensive proposition. However, Touchdown offers a 'hub and spoke' platform that allows us to extend US and EMEA PR programmes into Benelux, offering a truly global proposition in an affordable, streamlined and efficient way.



## Who are the Benelux team?

Overseen by Eric Dragt, our team located in Amsterdam are committed to connecting your message to the stories of key journalists, influencers and your prospects & customers in the Benelux region.



**Eric Dragt**  
**Founder**



**Ineke Tiesinga**  
**Account Director**



**Emile Idzenga**  
**Account Director**



**Jacky Olie**  
**PR Consultant**

### Team **Connectivity**



**Priya Moendar**  
**Account Executive**



**Marcus van Dijk**  
**Junior Account Executive**

### Team **Cloud**



**Yente de Boer**  
**Junior Account Executive**



**Boris Jan de Jong**  
**Account Executive**

## Who we do PR for – our clients.

